

<Hometown Motors>

<Scheduled Mileage> Mile Service



- · Change oil & filter (synthetic blend oil)
- Perform multi-point inspection
- · Rotate tires

Up to six quarts of Motorcraft® Synthetic Blend oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2300_MINOR

<Hometown Motors>

<Scheduled Mileage> Mile Service



- · Change oil & filter (synthetic blend oil)
- · Lubricate all hinges & latches, door locks & door weatherstrips
- · Perform multi-point inspection
- · Rotate tires

Up to six quarts of Motorcraft® Synthetic Blend oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2301_MINOR

<Hometown Motors>

<Scheduled Mileage> Mile Service

- Change oil & filter (synthetic blend oil)
 Inspect engine cooling system, hoses & clamps
 Lubricate all hinges & latches, door locks &
- door weatherstrips
- Perform multi-point inspection
 Rotate tires
 Inspect battery & clean terminals
- · Replace fuel filter
- Replace engine air filter
 Inspect & lubricate steering linkage, suspension & driveshaft

Up to six quarts of Motorcraft® Synthetic Blend oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. Hybrid battery test excluded. See Service Advisor for exclusions and details through 00/00/00.

2302_MAJOR

<Hometown Motors>

Spend and Save on Service

SPEND			SAVE
\$50	-	\$99.99	\$5
\$100	_	\$199.99	\$10
\$200	_	\$299.99	\$20
\$300	_	\$399.99	\$30
\$400 and up			\$40

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2304_BONUS

<Hometown Motors>

Premium Service. Personal Attention.



EXCEPTIONAL SERVICE IS OUR SPECIALTY.

An oil change, tire rotation and overall inspection of your vehicle's needs. Let us handle the details.

Up to six quarts of Motorcraft® oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

> 2305_WORKS, 2305_WORKS_LINC

<Hometown Motors>

Premium Tires Without A Premium

No surprises. Just confidence you can count on. We'll match any price on all makes and models of 15 major tire brands we sell to ensure you receive the right fit.

Valid on dealer-installed retail purchases only Requires presentation of competitor's current price ad/offer on exact tire sold by dealership within 30 days of purchase. For online quotes, guarantee applies only to new tires sold on retailer websites. Excludes tires sold by third parties on marketplace sites and any resellers. See Service Advisor for details through 00/00/00.

2306_TIRE_GUAR_LINC



<Hometown Motors>

Complete Brake Service

XXXXXXXX

Install new front or rear brake pads.
Excludes machining rotors.

Per-axle price on most vehicles. Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2307_BRAKE_SVC_LINC

<Hometown Motors>

Brake Inspection



Performed by an expert technician.
Inspect brake friction material, caliper operation, rotors, drums, hoses and connections. Inspect parking brake for damage and proper operation.

See Service Advisor for exclusions and details through 00/00/00.

2308_BRAKE_INSP

<Hometown Motors>

PLUS Batteries



Free Installation.
Price valid with exchange.

With exchange. Taxes and installation extra. Warranty includes FREE towing on dealer-installed battery. See Service Advisor for vehicle applications and limited-warranty details through 00/00/00.

2309_BATT_PLUS_LINC

<Hometown Motors>

MAX Batteries



Free Installation.
Price valid with exchange.

With exchange. Taxes and installation extra. Warranty includes FREE towing on dealer-installed battery. See Service Advisor for vehicle applications and limited-warranty details through 00/00/00.

2310_BATT_MAX_LINC

<Hometown Motors>

Battery Testing



Be sure you have the starting power you need.

Visually inspect and test battery using tester. Hybrid battery test excluded. See Service Advisor for exclusions and details through 00/00/00.

2311_BATT_TEST

<Hometown Motors>

Keep the view clear with offers on wiper blades



Wiper blades, per pair.

Plus tax. Offer excludes heated wiper blades. See Service Advisor for installation, vehicle applications and details through 00/00/00.

2312_WIPER_LINC

(VERTICAL SIZE A)



<Hometown Motors>

Accessories

XXXXXXXX

Save on any purchase from our Accessory Department.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2313_ACCS, 2313_ACCS_FORD-LINC <Hometown Motors>

Car Wash

XXXX

With any service work performed.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2314_WASH

<Hometown Motors>

Tire Rotation



Rotate your tires & wheels.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2315_TIRE_ROT

<Hometown Motors>

Air Conditioning Service

XXXXXXXX

- Performance test system
- Inspect system for leaks
- Check drive belt condition & tension
- Check hoses

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2316_AC

<Hometown Motors>

Coolant Service



When recommended by your vehicle's Scheduled Maintenance Guide. Includes:

- Drain & fill radiator (up to 1.5 gallons of Motorcraft® coolant)
- Inspect for leaks, check hoses, clamps
 & belts
- Check & fill all fluids

Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2317_COOLING

<Hometown Motors>

Transmission Service

XXXXXXXX

When recommended by your vehicle's Scheduled Maintenance Guide. Includes:

- Drain & refill transmission/transaxle with approved fluid
- Adjust linkage (if necessary)
- Install filter & gasket
- Check transmission/transaxle operation

Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2320_Transmission



<Hometown Motors>

Oil Change



Service includes up to six quarts of Motorcraft® motor oil, genuine Motorcraft oil filter and check all fluid levels.

Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2321_LOF, 2321_LOF_LIN

<Hometown Motors>

Detailing Special



- Deluxe interior/exterior detailing package
- Helps maintain & protect your vehicle's appearance

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2322_DETAIL

<Hometown Motors>

Military Discount



Present your military personnel ID and this offer to receive your discount.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

<Hometown Motors>

Protect Your Investment

Protect your investment with premier service and advice.

324L

2323_MILITARY

2324_PYI

<Hometown Motors>

Everyday Low Prices

Whenever you need maintenance, come to the people you know and trust. Expert care. Excellent value. Every day.

<Hometown Motors>

Expert Technicians

When you selected your vehicle, you received something more — the backing of our Service Department. We have highly trained technicians and the tools to help you keep your vehicle running like new for years to come.

326

2325_ELP

2326_SVC_TECH



<Hometown Motors>

Any Service or Repair

XXXXXXXX

Present this offer at time of purchase to receive discount.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2333_AnySvc

<Hometown Motors>

Tire & Wheel Alignment

XXXXXXXX

Alignment for your car or truck can help prevent uneven wear.

Factory-trained technicians will restore your proper alignment, improving your handling and making your vehicle run more efficiently. See Service Advisor for exclusions and details through 00/00/00.

13341

2334_TIRE_ALIGN

<Hometown Motors>

Brake Pads Installed



Per-axle price on pads or shoes on most vehicles. Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2335_BRAKE_PADS

<Hometown Motors>

Alignment Check



Promotes even handling and helps reduce tire wear.

Check camber and toe. Additional parts and labor may be required on some vehicles. Extra charge if adjustments are needed. Plus tax. See Service Advisor for exclusions and details through 00/00/00.

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2336_ALIGN_CHECK



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	2331_WYO	2332_WYO	



2348_WYO11

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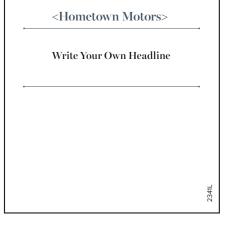
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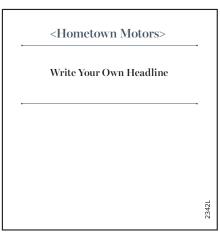
2349_WYO12

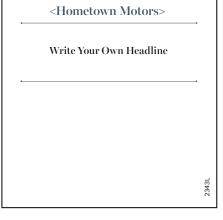
2350_WYO13



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2341 2342 2343



Exception coupon section

Outside line doesn't print ------

<Hometown Motors>

Past Due Service

XXXXXXXX

Past Due Service of <5,000>-mile Scheduled Maintenance.

Plus tax. This offer can only be used toward the service indicated. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2602_ Past Due

<Hometown Motors>

Service Advisory

XXXXXXXX

Recommended Service:

- <Replace rear tires due to wear>
 - <Replace air filter>

Plus tax. This offer can only be used toward the service indicated. See Service Advisor for exclusions and details through 00/00/00.

:603L

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2603_Declined

<Hometown Motors>

State Inspection

XXXXXXXX

Present this coupon at time of purchase to receive discount.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2702_State Inspection

<Hometown Motors>

PICKUP & DELIVERY

Enjoy Pickup and Delivery of your Lincoln vehicle, including a complimentary Lincoln loaner vehicle while your vehicle is in for service.*

*Pickup and Delivery service applies to warranty and customer paid service on all 2017 Lincoln model year vehicles or newer during the warranty period (4 years/50,000 miles). See your Service Advisor for details. Lincoln reserves the right to change program details at any time without obligation.

PDL