

Outside line
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<Hometown Motors>

<Scheduled Mileage> Mile Service

XXXXXXXXXX

- Change oil & filter (synthetic blend oil)
- Perform multi-point inspection
- Rotate tires

Up to six quarts of Motorcraft® Synthetic Blend oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2300L

2300_MINOR

<Hometown Motors>

<Scheduled Mileage> Mile Service

XXXXXXXXXX

- Change oil & filter (synthetic blend oil)
- Lubricate all hinges & latches, door locks & door weatherstrips
- Perform multi-point inspection
- Rotate tires

Up to six quarts of Motorcraft® Synthetic Blend oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2301L

2301_MINOR

<Hometown Motors>

<Scheduled Mileage> Mile Service

XXXXXXXXXX

- Change oil & filter (synthetic blend oil)
- Inspect engine cooling system, hoses & clamps
- Lubricate all hinges & latches, door locks & door weatherstrips
- Perform multi-point inspection
- Rotate tires
- Inspect battery & clean terminals
- Replace fuel filter
- Replace engine air filter
- Inspect & lubricate steering linkage, suspension & driveshaft

Up to six quarts of Motorcraft® Synthetic Blend oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. Hybrid battery test excluded. See Service Advisor for exclusions and details through 00/00/00.

2302L

2302_MAJOR

<Hometown Motors>

Spend and Save on Service

SPEND	SAVE
\$50 – \$99.99	\$5
\$100 – \$199.99	\$10
\$200 – \$299.99	\$20
\$300 – \$399.99	\$30
\$400 and up	\$40

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2304L

2304_BONUS

<Hometown Motors>

Premium Service. Personal Attention.

XXXXXXXXXX

EXCEPTIONAL SERVICE IS OUR SPECIALTY.

An oil change, tire rotation and overall inspection of your vehicle's needs.
Let us handle the details.

Up to six quarts of Motorcraft® oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2305L

**2305_WORKS,
2305_WORKS_LINC**

<Hometown Motors>

Premium Tires Without A Premium

No surprises. Just confidence you can count on. We'll match any price on all makes and models of 15 major tire brands we sell to ensure you receive the right fit.

Valid on dealer-installed retail purchases only. Requires presentation of competitor's current price ad/offer on exact tire sold by dealership within 30 days of purchase. For online quotes, guarantee applies only to new tires sold on retailer websites. Excludes tires sold by third parties on marketplace sites and any resellers. See Service Advisor for details through 00/00/00.

2306L

2306_TIRE_GUAR_LINC

Outside line
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<Hometown Motors>

Complete Brake Service

XXXXXXXXXX

Install new front or rear brake pads.
Excludes machining rotors.

Per-axle price on most vehicles. Plus tax.
See Service Advisor for exclusions and details
through 00/00/00.

2307L

2307_BRAKE_SVC_LINC

<Hometown Motors>

Brake Inspection

XXXXX

Performed by an expert technician.
Inspect brake friction material, caliper
operation, rotors, drums, hoses and
connections. Inspect parking brake for
damage and proper operation.

See Service Advisor for exclusions and details
through 00/00/00.

2308L

2308_BRAKE_INSP

<Hometown Motors>

PLUS Batteries

XXXXXXXXXX

Free Installation.
Price valid with exchange.

With exchange. Taxes and installation extra.
Warranty includes FREE towing on dealer-
installed battery. See Service Advisor for
vehicle applications and limited-warranty details
through 00/00/00.

2309L

2309_BATT_PLUS_LINC

<Hometown Motors>

MAX Batteries

XXXXXXXXXX

Free Installation.
Price valid with exchange.

With exchange. Taxes and installation extra.
Warranty includes FREE towing on dealer-
installed battery. See Service Advisor for
vehicle applications and limited-warranty details
through 00/00/00.

2310L

2310_BATT_MAX_LINC

<Hometown Motors>

Battery Testing

XXXXXXXXXX

Be sure you have the
starting power you need.

Visually inspect and test battery using tester.
Hybrid battery test excluded. See Service Advisor
for exclusions and details through 00/00/00.

2311L

2311_BATT_TEST

<Hometown Motors>

Keep the view clear
with offers on wiper blades

XXXXXXXXXX

Wiper blades, per pair.

Plus tax. Offer excludes heated wiper blades.
See Service Advisor for installation, vehicle
applications and details through 00/00/00.

2312L

2312_WIPER_LINC

Outside line
doesn't print



<Hometown Motors>

Accessories

XXXXXXXXXX

Save on any purchase from our
Accessory Department.

Plus tax. See Service Advisor for exclusions and
details through 00/00/00.

2313L

**2313_ACCS,
2313_ACCS_FORD-LINC**

<Hometown Motors>

Car Wash

XXXX

With any service work performed.

Plus tax. See Service Advisor for exclusions and
details through 00/00/00.

2314L

2314_WASH

<Hometown Motors>

Tire Rotation

XXXX

Rotate your tires & wheels.

Plus tax. See Service Advisor for exclusions and
details through 00/00/00.

2315L

2315_TIRE_ROT

<Hometown Motors>

Air Conditioning Service

XXXXXXXXXX

- Performance test system
- Inspect system for leaks
- Check drive belt condition & tension
- Check hoses

Plus tax. See Service Advisor for exclusions and
details through 00/00/00.

2316L

2316_AC

<Hometown Motors>

Coolant Service

XXXXXXXXXX

When recommended by your vehicle's
Scheduled Maintenance Guide. Includes:

- Drain & fill radiator (up to 1.5 gallons of
Motorcraft® coolant)
- Inspect for leaks, check hoses, clamps
& belts
- Check & fill all fluids

Taxes, diesel vehicles and disposal fees extra.
See Service Advisor for exclusions and details
through 00/00/00.

2317L

2317_COOLING

<Hometown Motors>

Transmission Service

XXXXXXXXXX

When recommended by your vehicle's
Scheduled Maintenance Guide. Includes:

- Drain & refill transmission/transaxle with
approved fluid
- Adjust linkage (if necessary)
- Install filter & gasket
- Check transmission/transaxle operation

Taxes, diesel vehicles and disposal fees extra.
See Service Advisor for exclusions and details
through 00/00/00.

2320L

2320_Transmission

Outside line
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<Hometown Motors>

Oil Change

XXXXXXXXXX

Service includes up to six quarts of Motorcraft® motor oil, genuine Motorcraft oil filter and check all fluid levels.

Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2321L

2321_LOF, 2321_LOF_LIN

<Hometown Motors>

Detailing Special

XXXXXXXXXX

- Deluxe interior/exterior detailing package
- Helps maintain & protect your vehicle's appearance

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2322L

2322_DETAIL

<Hometown Motors>

Military Discount

XXXXXXXXXX

Present your military personnel ID and this offer to receive your discount.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2323L

2323_MILITARY

<Hometown Motors>

Protect Your Investment

Protect your investment with premier service and advice.

2324L

2324_PYI

<Hometown Motors>

Everyday Low Prices

Whenever you need maintenance, come to the people you know and trust. Expert care. Excellent value. Every day.

2325L

2325_ELP

<Hometown Motors>

Expert Technicians

When you selected your vehicle, you received something more — the backing of our Service Department. We have highly trained technicians and the tools to help you keep your vehicle running like new for years to come.

2326L

2326_SVC_TECH

Outside line
doesn't print



<Hometown Motors>

Any Service or Repair

XXXXXXXXXX

Present this offer at time of purchase to receive discount.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2333L

2333_AnySvc

<Hometown Motors>

Tire & Wheel Alignment

XXXXXXXXXX

Alignment for your car or truck can help prevent uneven wear.

Factory-trained technicians will restore your proper alignment, improving your handling and making your vehicle run more efficiently. See Service Advisor for exclusions and details through 00/00/00.

2334L

2334_TIRE_ALIGN

<Hometown Motors>

Brake Pads Installed

XXXXXXXXXX

Per-axle price on pads or shoes on most vehicles. Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2335L

2335_BRAKE_PADS

<Hometown Motors>

Alignment Check

XXXXXXXXXX

Promotes even handling and helps reduce tire wear.

Check camber and toe. Additional parts and labor may be required on some vehicles. Extra charge if adjustments are needed. Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2336L

2336_ALIGN_CHECK

Write your own coupon section

Outside line
doesn't print



<Hometown Motors>

Write Your Own Headline

2327L

2327_WYO

<Hometown Motors>

Write Your Own Headline

2328L

2328_WYO

<Hometown Motors>

Write Your Own Headline

2329L

2329_WYO

<Hometown Motors>

Write Your Own Headline

2330L

2330_WYO

<Hometown Motors>

Write Your Own Headline

2331L

2331_WYO

<Hometown Motors>

Write Your Own Headline

2332L

2332_WYO

Write your own coupon section

Outside line
doesn't print

<Hometown Motors>

Write Your Own Headline

2344L

2344_WYO7

<Hometown Motors>

Write Your Own Headline

2345L

2345_WYO8

<Hometown Motors>

Write Your Own Headline

2346L

2346_WYO9

<Hometown Motors>

Write Your Own Headline

2347L

2347_WYO10

<Hometown Motors>

Write Your Own Headline

2348L

2348_WYO11

<Hometown Motors>

Write Your Own Headline

2349L

2349_WYO12

<Hometown Motors>

Write Your Own Headline

2350L

2350_WYO13

Write your own coupon section

Outside line
doesn't print

<Hometown Motors>

Write Your Own Headline

2337L

2337

<Hometown Motors>

Write Your Own Headline

2338L

2338

<Hometown Motors>

Write Your Own Headline

2339L

2339

<Hometown Motors>

Write Your Own Headline

2340L

2340

<Hometown Motors>

Write Your Own Headline

2341L

2341

<Hometown Motors>

Write Your Own Headline

2342L

2342

<Hometown Motors>

Write Your Own Headline

2343L

2343

Exception coupon section

Outside line
doesn't print



<Hometown Motors>

Past Due Service

XXXXXXXXXX

Past Due Service of
<5,000>-mile Scheduled Maintenance.

Plus tax. This offer can only be used toward the service indicated. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for exclusions and details through 00/00/00.

2602L

2602_ Past Due

<Hometown Motors>

Service Advisory

XXXXXXXXXX

Recommended Service:

- <Replace rear tires due to wear>
- <Replace air filter>

Plus tax. This offer can only be used toward the service indicated. See Service Advisor for exclusions and details through 00/00/00.

2603L

2603_Declined

<Hometown Motors>

State Inspection

XXXXXXXXXX

Present this coupon at time of purchase
to receive discount.

Plus tax. See Service Advisor for exclusions and details through 00/00/00.

2702L

2702_State Inspection

<Hometown Motors>

LINCOLN

PICKUP & DELIVERY

Enjoy Pickup and Delivery of your
Lincoln vehicle, including
a complimentary Lincoln loaner vehicle
while your vehicle is in for service.*

*Pickup and Delivery service applies to warranty and customer paid service on all 2017 Lincoln model year vehicles or newer during the warranty period (4 years/50,000 miles). See your Service Advisor for details. Lincoln reserves the right to change program details at any time without obligation.

PDL

PDL