

HOW TO PROVIDE YOUR DEALER MAP

Increase your customers' ability to efficiently locate your dealership. Provide your dealership map for inclusion in your custom created direct mail. Please follow the instructions outlined below to properly submit your dealership map.

Map must be provided by the dealer in the following formats:

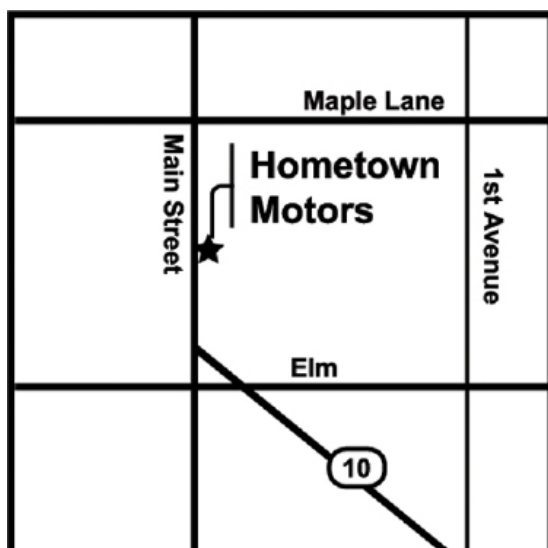
FOR DIRECT MAIL: High resolution is required

- The best option is 300 ppi EPS OR a vector file that is scalable to any size (Adobe Illustrator .ai or .eps files).
- **High res. JPEG and TIFF files can also be used for print if formatted correctly:**
 - Large-size JPEG or TIFF raster image at 300 ppi = Up to 2" w x 2" h
 - Note that PNG and GIF files are low resolution and thus unacceptable for print.

FOR DIGITAL USE:

- Map size requirement = 144 x 144 pixels
- **72 dpi, save as .jpg**

Email your dealer map to Program Headquarters at consumerconnection@epsilon.com.
Must include your dealership name along with your P&A code within your email.



sample map

FOR HELP, CONTACT PROGRAM HEADQUARTERS:
PHONE: 866.777.0389 | FAX: 866.260.3235
EMAIL: CONSUMERCONNECTION@EPSILON.COM