

ConsumerConnection+

Overview of Features and Functions



New and Greatly Improved

This guide provides information about Email Creator functionality common for regular users.

Enhanced Brand Experience

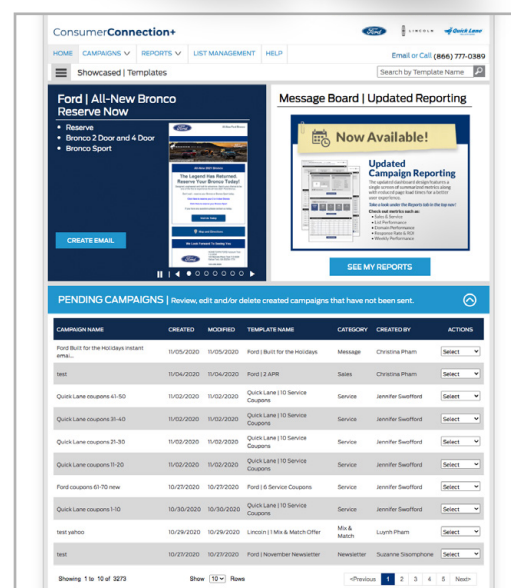
Now you can customize buttons, headers, navigation and more to fully align with your brand.

WYSIWYG* Messaging Editor

- Providing a competitive edge by presenting inventory through email, quickly
- Creating more engagement with video enabled emails
- Driving greater foot traffic into the dealerships – helps to move inventory
- Providing a fully optimized online engagement experience

Mobile and Tablet Friendly

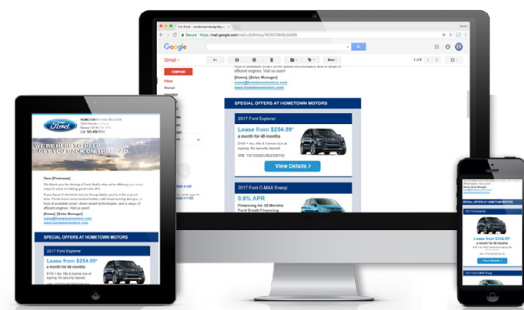
All email campaigns are designed for maximum impact and usability for the wide range of screen sizes that users have.



- ✓ Be More Productive
- ✓ Quickly Create Campaigns
- ✓ Navigate Intuitively
- ✓ Customize Your Communications
- ✓ Improve Your Equity
- ✓ Significantly Improve Sales

* WYSIWYG = What You See Is What You Get

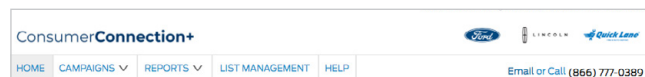
A WYSIWYG editor will show what the end result looks like as it is being edited.



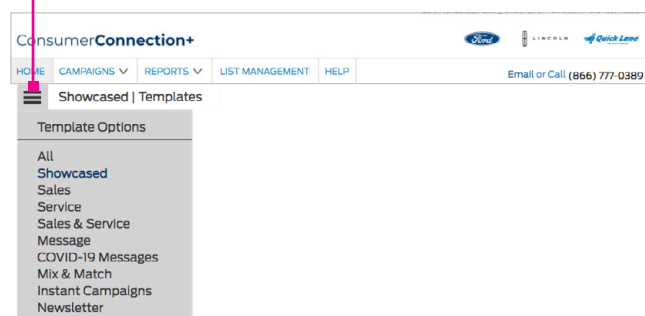
Showcased Feature Page (Home)

Upon login you are presented with the Showcased Feature Page.

The **primary navigation** at the top reveals subnavigation when hovered/clicked.



The **secondary navigation** appears below the primary navigation. When hovered/clicked the navigation expands.



The left side displays **Showcased campaign designs** that can be navigated via the user controls below the preview image.

Below, campaigns are grouped into two sections, **Pending Campaigns** and **Completed Campaigns**.

ConsumerConnection+ Dashboard Overview:

- Primary Navigation:** HOME, CAMPAIGNS, REPORTS, LIST MANAGEMENT, HELP. Contact: Email or Call (866) 777-0389.
- Secondary Navigation:** Showcased | Templates
- Showcased Campaigns:**
 - Ford | All-New Bronco Reserve Now:** Includes options to Reserve, Bronco 2 Door and 4 Door, and Bronco Sport. A 'CREATE EMAIL' button is present.
 - Message Board | Updated Reporting:** Features a 'Now Available!' banner for 'Updated Campaign Reporting' with a 'SEE MY REPORTS' button.
- PENDING CAMPAIGNS | Review, edit and/or delete created campaigns that have not been sent.**

| CAMPAIGN NAME | CREATED | MODIFIED | TEMPLATE NAME | CATEGORY | CREATED BY | ACTIONS |
|--|------------|------------|---------------------------------|-------------|--------------------|---------|
| Ford Built for the Holidays Instant email... | 11/05/2020 | 11/05/2020 | Ford Built for the Holidays | Message | Christina Pham | Select |
| test | 11/04/2020 | 11/04/2020 | Ford 2 APR | Sales | Christina Pham | Select |
| Quick Lane coupons 41-50 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swofford | Select |
| Quick Lane coupons 31-40 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swofford | Select |
| Quick Lane coupons 21-30 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swofford | Select |
| Quick Lane coupons 11-20 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swofford | Select |
| Ford coupons 61-70 new | 10/27/2020 | 10/27/2020 | Ford 6 Service Coupons | Service | Jennifer Swofford | Select |
| Quick Lane coupons 1-10 | 10/30/2020 | 10/30/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swofford | Select |
| test yahoo | 10/29/2020 | 10/29/2020 | Lincoln 1 Mix & Match Offer | Mix & Match | Luyth Pham | Select |
| test | 10/27/2020 | 10/27/2020 | Ford November Newsletter | Newsletter | Suzanne Sisomphone | Select |

Showing 1 to 10 of 3273. Show 10 Rows. <Previous 1 2 3 4 5 Next>
- COMPLETED CAMPAIGNS | Review, get report data and/or duplicate a completed campaign to use again.**

| CAMPAIGN NAME | SUBMITTED | SCHEDULED | TEMPLATE NAME | CATEGORY | CREATED BY | STATUS | COUNT | REPORT | ACTIONS |
|--------------------|------------------------|------------|-----------------------------------|-------------|--------------|-----------|---------|-------------|---------|
| test | 11/10/2020 07:38:31 AM | 11/30/2020 | Lincoln November Newsletter... | Newsletter | Suzanne S... | Cancelled | Pending | Unavailable | Select |
| jhati_test 1 o... | 10/27/2020 09:33:51 PM | 10/27/2020 | Ford 3 Mix & Match Offers | Mix & Match | Jasvant B... | Failed | N/A | Unavailable | Select |
| Your invited | 10/13/2020 08:53:42 AM | 10/13/2020 | Ford Event Message | Message | jnordmey | Cancelled | Pending | Unavailable | Select |
| jhati_test 2 o... | 10/09/2020 03:29:26 AM | 10/09/2020 | Service FordPass SmartLink | Service | Jasvant B... | Deployed | 1 | Report | Select |
| jhati_test 1 o... | 10/09/2020 03:06:31 AM | 10/09/2020 | Service FordPass SmartLink | Service | Jasvant B... | Deployed | 2 | Report | Select |
| Ford All-New Mu... | 10/06/2020 06:31:59 PM | 10/06/2020 | Ford All-New Mustang Match-E... | Message | Christina... | Cancelled | Pending | Unavailable | Select |
| jhati_test 1 o... | 09/29/2020 08:30:15 PM | 09/29/2020 | Service FordPass SmartLink | Service | Jasvant S... | Deployed | 2 | Report | Select |
| Towne Ford Labo... | 09/05/2020 09:24:04 AM | 09/05/2020 | Ford 4 Mix & Match Offers | Mix & Match | Jbrya101 | Deployed | 5677 | Report | Select |
| test | 08/27/2020 02:02:52 PM | 08/30/2020 | Ford 1 Service Coupon | Service | Christina... | Deployed | 3 | Report | Select |
| jhati_test 1 o... | 06/30/2020 11:56:17 PM | 06/30/2020 | Service FordPass SmartLink | Service | Jasvant S... | Deployed | 2 | Report | Select |

Showing 1 to 10 of 194. Show 10 Rows. <Previous 1 2 3 4 5 Next>

For help, contact a representative at PHQ:

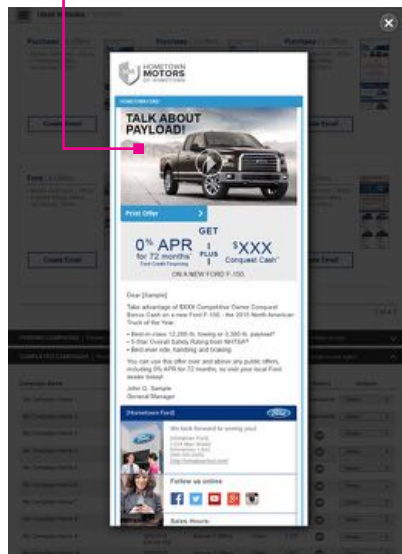
Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

Template Browsing

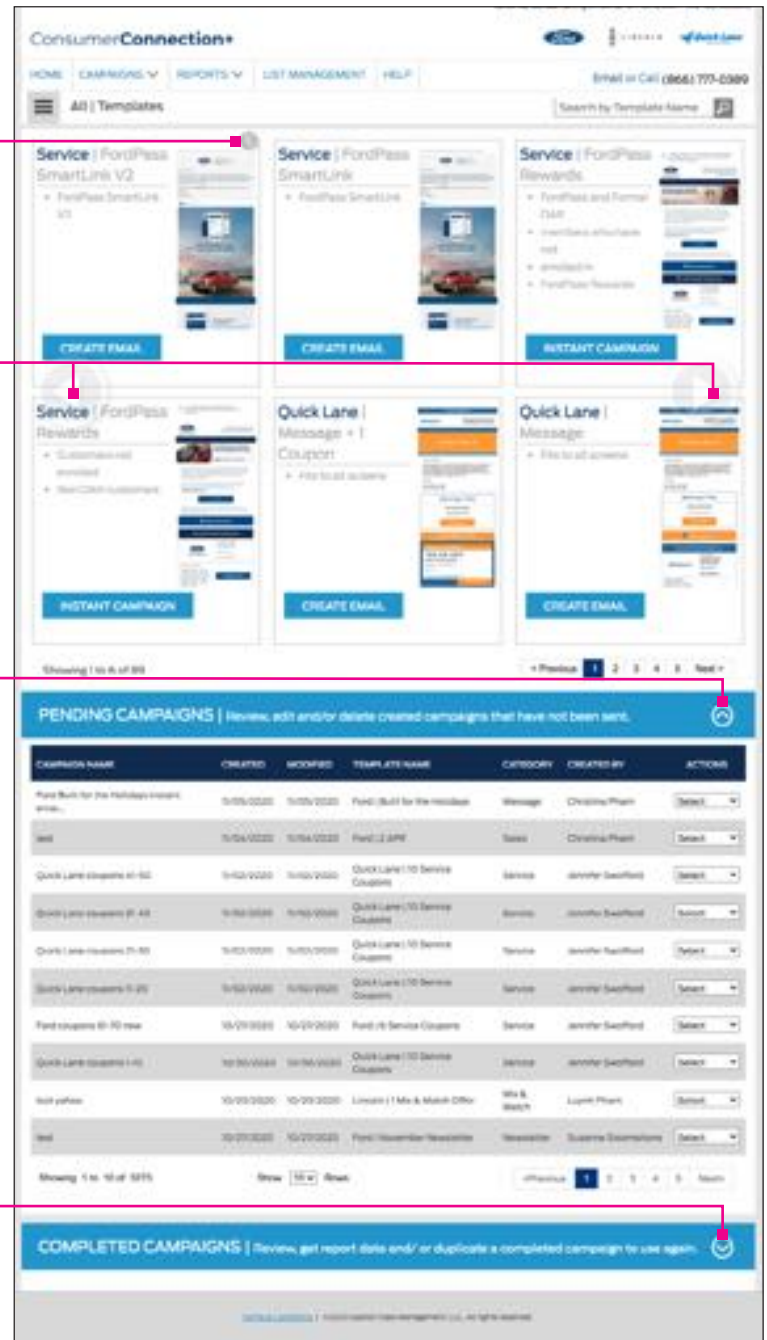
Templates are browsed visually, six at a time.


Templates can also be searched by keywords.

A **magnifying glass** icon appears when hovering over a template. Clicking the icon displays a full size **preview** of the campaign design.



Left and right navigation controls appear on hover to the sides of the templates.



Pending and completed campaign views can be expanded and collapsed by clicking the toggle  arrow in section header.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

Campaign Creator

Selecting a campaign email template brings the user to the **Campaign Builder** section. The user fills in and selects information in each section. The user can also jump from section to section via the **menu**.

Campaign Information

Add tags

Remove tags

Select a banner image from the banner **Creative Library**.

WYSIWYG to custom format the message and more (detailed on next page)

Dealership Information

Fields will pre-populate if the information is already known to streamline the process.

Select dealer **logo** from library of logos stored.

Test Link function to reduce catch errors before the campaign is sent.

For help, contact a representative at PHQ:

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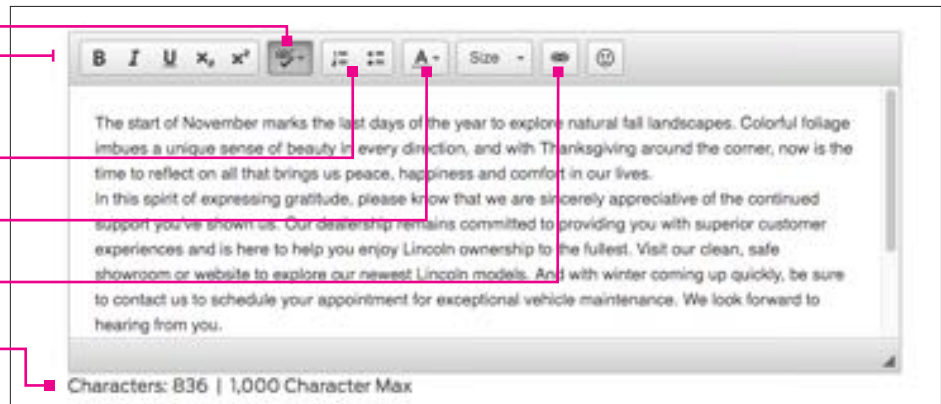
Campaign Creator

WYSIWYG Details

With the WYSIWYG editor, users can now custom format the messaging.

FEATURES INCLUDE:

- Spell checking
- Formatting text styles
- Formatting text lists
- Formatting text colors
- Adding text links
- Real time character counting



For help, contact a representative at PHQ:

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Campaign Creator (cont.)

Sales Hours

Select times

Service Hours

Select times

Save and close options with alert message so entries do not get lost.

Facebook: <https://facebook.com/TEST04-9-2> Test Link >

Twitter: <https://twitter.com/www.twitterTEST04-9-20.con> Test Link >

YouTube: <https://youtube.com/http://BD/IP25mw> Test Link >

Instagram: <https://instagram.comwww.google.com/BD/IP2/> Test Link >

SALES HOURS

| Day | Start Time | End Time |
|------------|------------|----------|
| Monday: | 9:00 AM | 6:30 PM |
| Tuesday: | 9:00 AM | 7:00 PM |
| Wednesday: | 10:45 AM | 7:00 PM |
| Thursday: | 11:00 AM | 8:00 PM |
| Friday: | 11:00 AM | 5:00 PM |
| Saturday: | 11:10 AM | 7:00 PM |
| Sunday: | Closed | Closed |

SERVICE HOURS

| Day | Start Time | End Time |
|------------|------------|----------|
| Monday: | 9:00 AM | 6:30 PM |
| Tuesday: | 9:00 AM | 7:00 PM |
| Wednesday: | 10:45 AM | 7:00 PM |
| Thursday: | Closed | Closed |
| Friday: | 11:00 AM | 5:00 PM |
| Saturday: | Closed | Closed |
| Sunday: | Closed | Closed |

[SAVE & CONTINUE](#) [SAVE & CLOSE](#) [Close >](#)

Note: Click "Save & Continue" to save your information and move onto the next step of building your email. Click "Save & Close" if you want to save your progress and come back later to continue building your email.

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Close

Important! Are you sure you want to close without saving your work?

[YES](#) [CANCEL](#)

For help, contact a representative at PHQ:

Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

Campaign Offers

The next step is entering the offers information. The **offer slider** along the top provides the user progress of completion.

Preview button becomes active when all offers are completed.



Offer 1 ✓ Check Mark - Completed Offer(s)

Offer 2 **Bold** - Current Offer

Offer 3 Regular - Remaining Offer(s)

Select a vehicle image from image gallery.

Click **Save & Continue** to move to next offer.

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HOME CAMPAIGNS REPORTS LIST MANAGEMENT HELP Email or Call (866) 777-0389

Campaign Offers

Note: Please be sure to customize each offer for this campaign by clicking through the offers.

CREATE CAMPAIGN OFFERS Signature ✓ Message ✓ APR | APR | Message | PREVIEW

Campaign Name test

Campaign Offer No. 3

Vehicle Image

BROWSE VEHICLE

Vehicle Year* Vehicle Year

Vehicle Make* Vehicle Make

Vehicle Model* Vehicle Model

Vehicle Description Vehicle Description

APR Financing* X% %

Contract Length* XX Months

Disclaimer Number (Select 1 for Offer 1, 2 for Offer 2, etc.)

Finance Company Finance Company

PLUS (optional) - Choose plus if adding discount

Offer Discount \$ XX,XXX.XX

Discount Type Discount Type

Please do not add extra spaces in your free form text. It may cause your email to format and render improperly due to various email clients and their text wrapping functionalities. If you revise any offers, please uncheck and recheck the approval box each time. This ensures your edits are updated for the Preview.

☐ I have completed this APR.

Standard coupons, disclaimers and offers are used where applicable. It is your responsibility to ensure any coupon(s), disclaimer(s) and offer(s) comply with all applicable laws in your state and jurisdiction.

Previous SAVE & CONTINUE SAVE & CLOSE Close

Note: Click "Save & Continue" to save your information and move onto the next step of building your email. Click "Save & Close" if you want to save your progress and come back later to continue building your email. Click "Close x" to exit the Campaign Creator without saving your information.

Home & Campaigns | FORD Direct Data Management | U.P. All rights reserved

For help, contact a representative at PHQ:

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Campaign Offers

Coupon Campaign Offers vary slightly from vehicle offers.

The user can select from existing coupons.

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HOME CAMPAIGNS ▼ REPORTS ▼ LIST MANAGEMENT HELP Email or Call (866) 777-0389

Campaign Offers

Note: Please be sure to customize each offer for this campaign by clicking through the offers.

CREATE CAMPAIGN OFFERS Signature ✓ | Coupon ✓ | Coupon ✓ | Coupon ✓ | Coupon ✓ | Next > PREVIEW

Campaign Name Ford coupons 61-70 new

Campaign Offer No. 2

Coupon Library Spend & Save on Service - Ford

Coupon Title* Spend & Save on Service

Coupon Discount Type Not Applicable

Coupon Description*

SPEND: SAVE:

- \$50.00-\$99.99 \$5.00
- \$100.00-\$199.99 \$10.00
- \$200.00-\$299.99 \$20.00
- \$300.00-\$399.99 \$30.00
- \$400.00 & up \$40.00

Disclaimer

Valid at named dealership only. Plus tax. See dealer for details. Some restrictions apply. Coupon must be present at time of write up.

Coupon Image

Includes parts & materials.

Price may vary for some models.

Plus tax.

Expiration Date XX/XX/XXXX ☒ No Expiration Date

Please do not add extra spaces in your free form text. It may cause your email to format and render improperly due to various email clients and their text wrapping functionalities. If you revise any offers, please uncheck and recheck the approval box each time. This ensures your edits are updated for the Preview.

☒ I have completed this Coupon.

Standard coupons, disclaimers and offers are used where applicable. It is your responsibility to ensure any coupon(s), disclaimer(s) and offer(s) comply with all applicable laws in your state and jurisdiction.

SAVE & CONTINUE SAVE & CLOSE Close >

Note: Click "Save & Continue" to save your information and move onto the next step of building your email. Click "Save & Close" if you want to save your progress and come back later to continue building your email. Click "Close >" to exit the Campaign Creator without saving your information.

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Click **Save & Continue** to move to next step.

For help, contact a representative at PHQ:

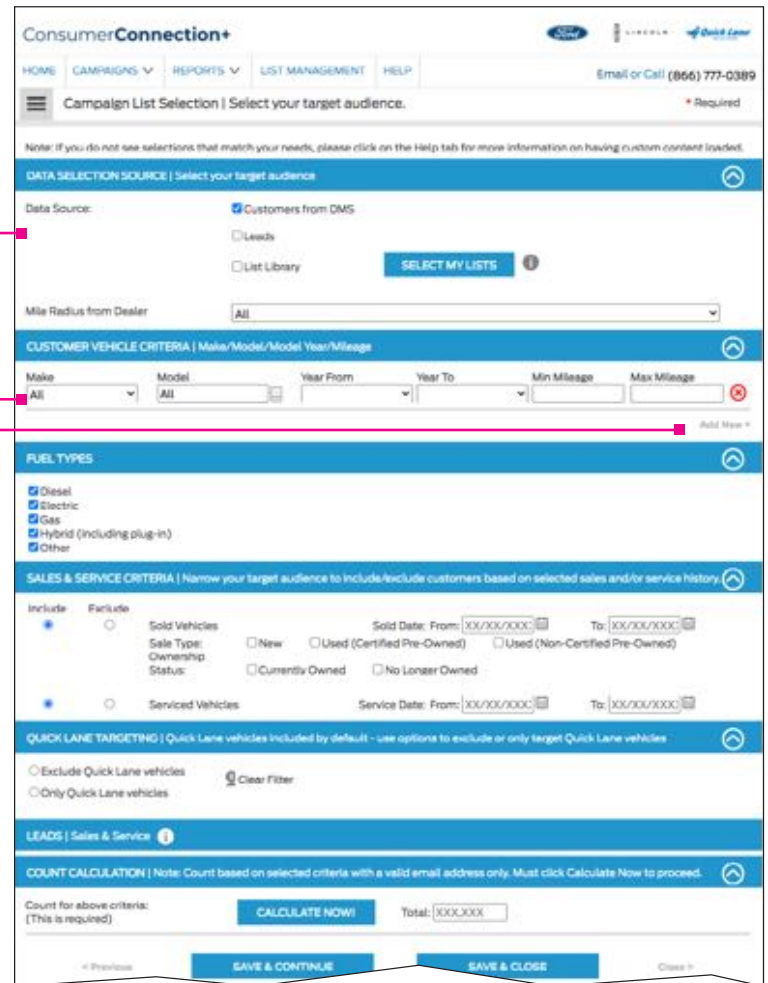
Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

Campaign List Selection

Select **Data Selection Sources**

Enter **Customer Vehicle Criteria**

Additional vehicles can be added



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HOME | CAMPAIGNS | REPORTS | LIST MANAGEMENT | HELP | Email or Call (866) 777-0389

Campaign List Selection | Select your target audience.

Note: If you do not see selections that match your needs, please click on the Help tab for more information on having custom content loaded.

DATA SELECTION SOURCE | Select your target audience

Data Source: ☒ Customers from DMS ☐ Leads ☐ List Library **SELECT MY LISTS**

Mile Radius from Dealer: All

CUSTOMER VEHICLE CRITERIA | Make/Model/Model Year/Mileage

Make: All Model: All Year From: Year To: Min Mileage: Max Mileage **Add More**

FUEL TYPES

☒ Diesel ☒ Electric ☒ Gas ☒ Hybrid (including plug-in) ☒ Other

SALES & SERVICE CRITERIA | Narrow your target audience to include/exclude customers based on selected sales and/or service history.

Include: ☒ Exclude: ☐ **Sold Vehicles**

Sale Type: ☐ New ☐ Used (Certified Pre-Owned) ☐ Used (Non-Certified Pre-Owned)

Ownership Status: ☐ Currently Owned ☐ No Longer Owned

Sold Date: From: [Date] To: [Date]

Serviced Vehicles

Service Date: From: [Date] To: [Date]

QUICK LANE TARGETING | Quick Lane vehicles included by default - use options to exclude or only target Quick Lane vehicles

☐ Exclude Quick Lane vehicles ☒ Only Quick Lane vehicles **Clear Filter**

LEADS | Sales & Service

COUNT CALCULATION | Note: Count based on selected criteria with a valid email address only. Must click Calculate Now to proceed.

Count for above criteria: (This is required) **CALCULATE NOW!** Total: [Count]

SAVE & CONTINUE **SAVE & CLOSE**

For help, contact a representative at PHQ:

Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

Campaign List Selection (cont.)

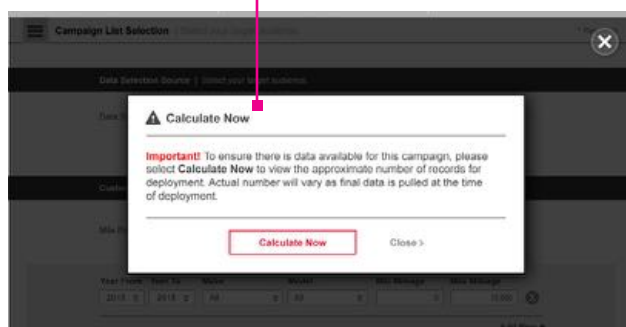
Select vehicle **Fuel Types**

The screenshot shows the 'Campaign List Selection' interface with the following sections:

- Fuel Types:** A list of checkboxes for Diesel, Electric, Gas, Hybrid (including plug-in), and Other, all of which are currently selected.
- SALES & SERVICE CRITERIA:** A section for narrowing the target audience based on sales and/or service history. It includes options to 'Include' or 'Exclude' and filters for 'Sold Vehicles' (New, Used, Currently Owned, No Longer Owned) and 'Serviced Vehicles'.
- QUICK LANE TARGETING:** A section for targeting Quick Lane vehicles, with options to 'Exclude Quick Lane vehicles' or 'Only Quick Lane vehicles'.
- LEADS | Sales & Service:** A section for leads, with a 'Calculate Now!' button and a 'Total' field showing 'XXXXXXX'.
- COUNT CALCULATION:** A section for counting leads, with a 'Calculate Now!' button and a 'Total' field showing 'XXXXXXX'.
- Buttons:** 'SAVE & CONTINUE' and 'SAVE & CLOSE' buttons are visible at the bottom.

Click **Calculate Now** to view the number of valid email addresses based on criteria entered (required).

Calculate Now alert will display if not clicked.



Click **Save & Continue** to move to next step.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

Campaign Summary

Read-only summary displays user inputs and selections in accordion views.

A **Preview** link is available in the top bar.

User can choose to **Edit** any portion of the email campaign directly.

Preview and send a test email for additional QA.

Lastly, click **Submit** button to publish a completed campaign.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

Campaign Summary (cont.)

After reviewing the summary information, you may **Preview** or **Send Test Email** to an entered email address.

Schedule the campaign to be sent immediately by selecting **Send Now**, or schedule it to be sent at a later date by selecting **Send Later** and choosing a date.

Once scheduled you may click the **"Submit"** button.

Upon scheduling and submitting the campaign, a confirmation pop-up window will appear. Click **"Submit"** to send or schedule your campaign.

After submitting your campaign, a confirmation window will appear. At this point, you may click **"Create Another Campaign"** or click on the **"Close>"** link.

For a live demo contact your DHR representative and begin driving increased traffic into your dealerships.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

Mix & Match

A Mix & Match Campaign allows for the selection of offers during the campaign build process.

This adds flexibility when unique offers are needed that otherwise are not available in the other campaign templates.

With Mix and Match, all you need to do is select a template and when you get to the offers page, select the offers you want to include in your email.

Option 2 is illustrated in the following pages after selecting a Mix & Match from the **drop-down menu** **A** or from the **Pending Campaigns list**. **B**

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HOME CAMPAIGNS REPORTS LIST MANAGEMENT HELP Email or Call (866) 777-0389

Showcased | Templates Search by Template Name

Template Options

- All Showcased
- Sales
- Service
- Sales & Service
- Message
- COVID-19 Messages
- Mix & Match**
- Instant Campaigns
- Newsletter

CREATE EMAIL

Message Board | Updated Reporting

Now Available!

Updated Campaign Reporting

The updated dashboard design features a single screen of summarized metrics along with reduced page load times for a better user experience. Take a look under the Reports tab in the top nav!

Check out metrics such as:

- Sales & Service
- List Performance
- Domain Performance
- Response Rate & ROI
- Weekly Performance

SEE MY REPORTS

PENDING CAMPAIGNS | Review, edit and/or delete created campaigns that have not been sent.

| CAMPAIGN NAME | CREATED | MODIFIED | TEMPLATE NAME | CATEGORY | CREATED BY | ACTIONS |
|--|------------|------------|---------------------------------|-------------|--------------------|---------|
| Ford Built for the Holidays instant email... | 11/05/2020 | 11/05/2020 | Ford Built for the Holidays | Message | Christina Pham | Select |
| test | 11/04/2020 | 11/04/2020 | Ford 2 APR | Sales | Christina Pham | Select |
| Quick Lane coupons 41-50 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swafford | Select |
| Quick Lane coupons 31-40 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swafford | Select |
| Quick Lane coupons 21-30 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swafford | Select |
| Quick Lane coupons 11-20 | 11/02/2020 | 11/02/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swafford | Select |
| Ford coupons 61-70 new | 10/27/2020 | 10/27/2020 | Ford 6 Service Coupons | Service | Jennifer Swafford | Select |
| Quick Lane coupons 1-10 | 10/30/2020 | 10/30/2020 | Quick Lane 10 Service Coupons | Service | Jennifer Swafford | Select |
| test yahoo | 10/29/2020 | 10/29/2020 | Lincoln 1 Mix & Match Offer | Mix & Match | Lyngh Pham | Select |
| test | 10/27/2020 | 10/27/2020 | Ford November Newsletter | Newsletter | Suzanne Sisomphone | Select |

Showing 1 to 10 of 32/3 Show 10 Rows <Previous 1 2 3 4 5 Next>

COMPLETED CAMPAIGNS | Review, get report data and/or duplicate a completed campaign to use again.

| CAMPAIGN NAME | SUBMITTED | SCHEDULED | TEMPLATE NAME | CATEGORY | CREATED BY | STATUS | COUNT | REPORT | ACTIONS |
|--------------------|------------------------|------------|----------------------------------|-------------|--------------|-------------------|-------------|--------------------|---------|
| test | 11/10/2020 07:38:31 AM | 11/30/2020 | Lincoln November Newsletter... | Newsletter | Suzanne S... | Cancelled Pending | Unavailable | Select | |
| jphat_test 1 o... | 10/27/2020 09:33:51 PM | 10/27/2020 | Ford 3 Mix & Match Offers | Mix & Match | Jasvant R... | Failed | N/A | Unavailable Select | |
| Your Invited | 10/13/2020 08:53:42 AM | 10/13/2020 | Ford Event Message | Message | jordmey | Cancelled Pending | Unavailable | Select | |
| jphat_test 2 o... | 10/09/2020 03:29:26 AM | 10/09/2020 | Service FordPass SmartLink | Service | Jasvant B... | Deployed | 1 | Select | |
| jphat_test 1 o... | 10/09/2020 03:06:31 AM | 10/09/2020 | Service FordPass SmartLink | Service | Jasvant B... | Deployed | 2 | Select | |
| Ford All-New Mu... | 10/06/2020 06:31:50 PM | 10/06/2020 | Ford All-New Mustang Mach-E... | Message | Christina... | Cancelled Pending | Unavailable | Select | |
| jphat_test 1 o... | 09/29/2020 08:30:15 PM | 09/29/2020 | Service FordPass SmartLink | Service | Jasvant S... | Deployed | 2 | Select | |
| Towne Ford Labo... | 09/05/2020 09:24:04 AM | 09/05/2020 | Ford 4 Mix & Match Offers | Mix & Match | jbrat61 | Deployed | 5677 | Select | |
| test | 08/27/2020 02:02:52 PM | 08/30/2020 | Ford 1 Service Coupon | Service | Christina... | Deployed | 3 | Select | |
| jphat_test 1 o... | 06/30/2020 11:56:17 PM | 06/30/2020 | Service FordPass SmartLink | Service | Jasvant S... | Deployed | 2 | Select | |

Showing 1 to 10 of 194 Show 10 Rows <Previous 1 2 3 4 5 Next>

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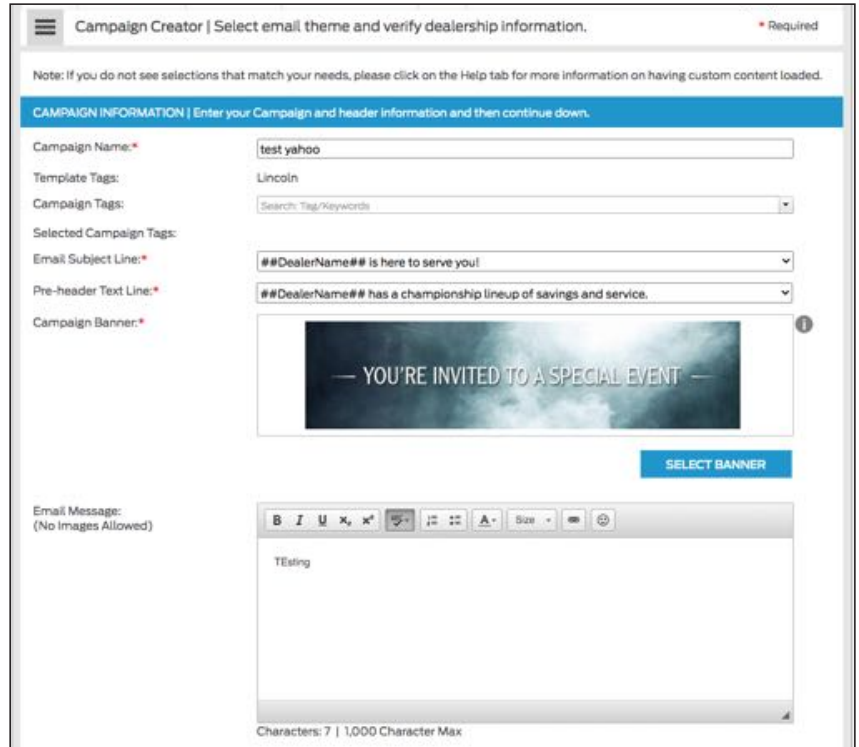
For help, contact a representative at PHQ:

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After choosing a Mix & Match campaign template, **step 1** appears.

Complete all required fields and selections then click **"Save & Continue"** to move on to step 2.

SAVE & CONTINUE



The screenshot shows the 'Campaign Creator' interface with the title 'Campaign Creator | Select email theme and verify dealership information.' and a 'Required' indicator. A note states: 'Note: If you do not see selections that match your needs, please click on the Help tab for more information on having custom content loaded.' Below this is a blue header bar with the text 'CAMPAIGN INFORMATION | Enter your Campaign and header information and then continue down.'

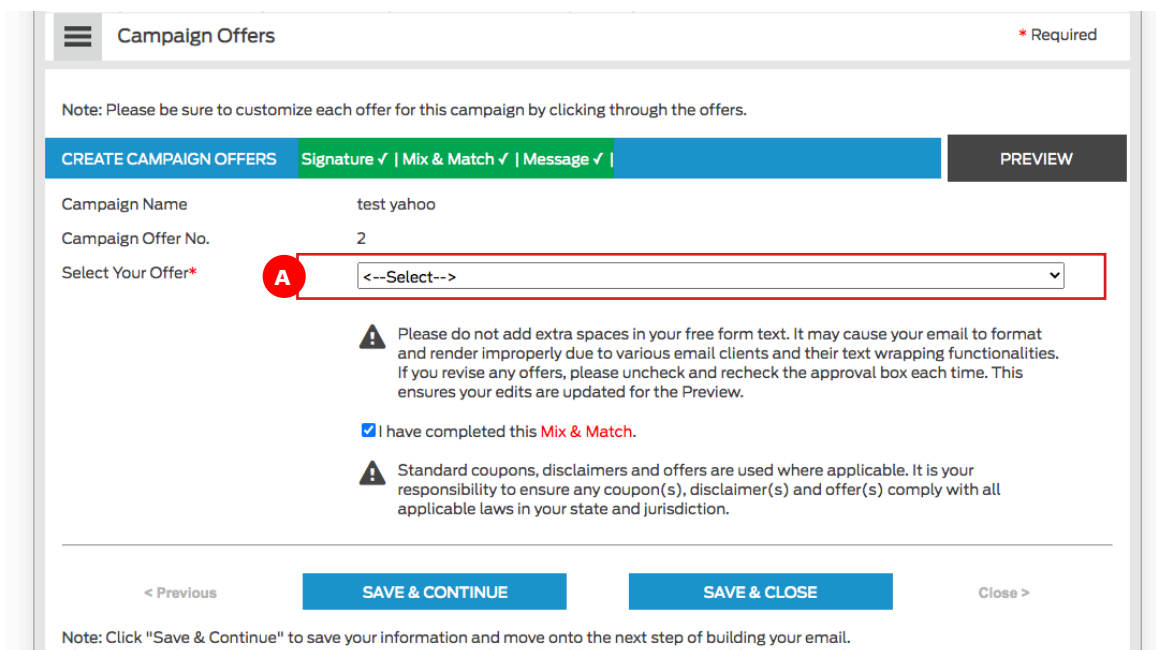
The form contains the following fields and options:

- Campaign Name:** * (Required) Text input field containing 'test yahoo'.
- Template Tags:** Text input field containing 'Lincoln'.
- Campaign Tags:** Search: Tag/Keywords (Dropdown menu).
- Selected Campaign Tags:** (Dropdown menu).
- Email Subject Line:** * (Required) Text input field containing '##DealerName## is here to serve you!'.
- Pre-header Text Line:** * (Required) Text input field containing '##DealerName## has a championship lineup of savings and service.'.
- Campaign Banner:** * (Required) Image selection area showing a banner with the text '— YOU'RE INVITED TO A SPECIAL EVENT —'. A 'SELECT BANNER' button is located below the image.
- Email Message:** (No Images Allowed) Text area containing 'TEsting'. A character count at the bottom indicates 'Characters: 7 | 1,000 Character Max'.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

You will first need to select an offer type from the **Select Your Offer** dropdown. **A**



Campaign Offers * Required

Note: Please be sure to customize each offer for this campaign by clicking through the offers.

CREATE CAMPAIGN OFFERS Signature ✓ | Mix & Match ✓ | Message ✓ | **PREVIEW**

Campaign Name: test yahoo

Campaign Offer No.: 2

Select Your Offer* **A** <--Select-->

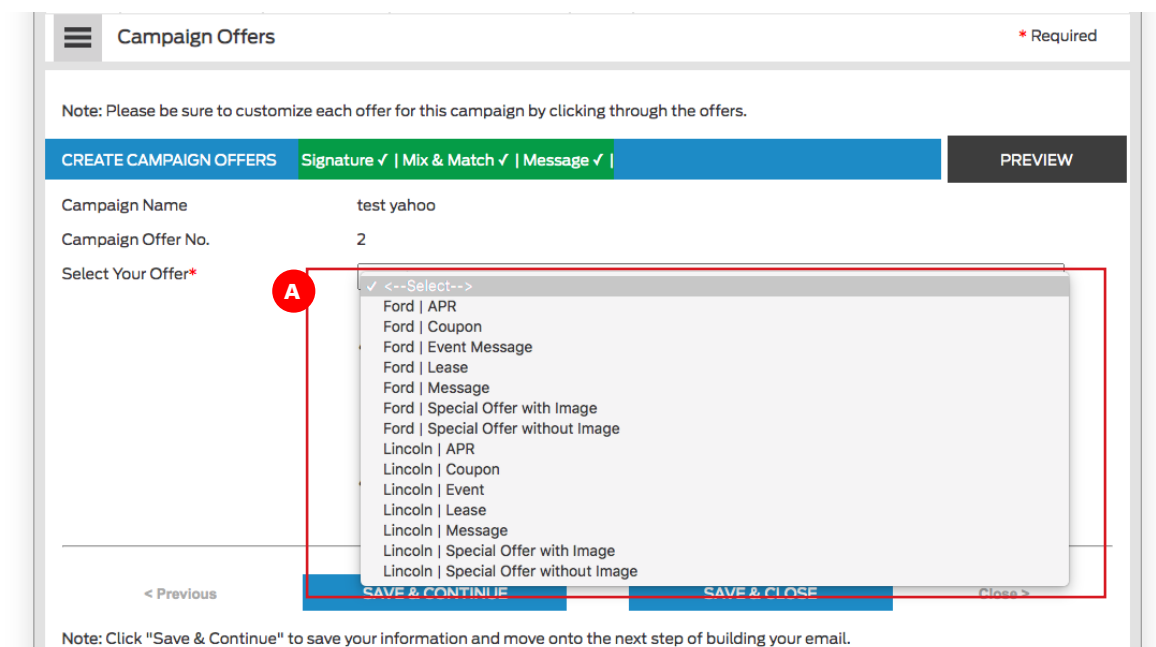
⚠ Please do not add extra spaces in your free form text. It may cause your email to format and render improperly due to various email clients and their text wrapping functionalities. If you revise any offers, please uncheck and recheck the approval box each time. This ensures your edits are updated for the Preview.

☒ I have completed this Mix & Match.

⚠ Standard coupons, disclaimers and offers are used where applicable. It is your responsibility to ensure any coupon(s), disclaimer(s) and offer(s) comply with all applicable laws in your state and jurisdiction.

< Previous **SAVE & CONTINUE** **SAVE & CLOSE** Close >

Note: Click "Save & Continue" to save your information and move onto the next step of building your email. Click "Save & Close" if you want to leave your campaign and come back later to continue building your email.



Campaign Offers * Required

Note: Please be sure to customize each offer for this campaign by clicking through the offers.

CREATE CAMPAIGN OFFERS Signature ✓ | Mix & Match ✓ | Message ✓ | **PREVIEW**

Campaign Name: test yahoo

Campaign Offer No.: 2

Select Your Offer* **A**

- ✓ <--Select-->
- Ford | APR
- Ford | Coupon
- Ford | Event Message
- Ford | Lease
- Ford | Message
- Ford | Special Offer with Image
- Ford | Special Offer without Image
- Lincoln | APR
- Lincoln | Coupon
- Lincoln | Event
- Lincoln | Lease
- Lincoln | Message
- Lincoln | Special Offer with Image
- Lincoln | Special Offer without Image

< Previous **SAVE & CONTINUE** **SAVE & CLOSE** Close >

Note: Click "Save & Continue" to save your information and move onto the next step of building your email. Click "Save & Close" if you want to leave your campaign and come back later to continue building your email.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

Note: Please be sure to customize each offer for this campaign by clicking through the offers.

| | | | | | | |
|------------------------|---------------|-------------|---------------|---------------|--|---------|
| CREATE CAMPAIGN OFFERS | Mix & Match ✓ | Mix & Match | Mix & Match ✓ | Mix & Match ✓ | | PREVIEW |
|------------------------|---------------|-------------|---------------|---------------|--|---------|

Campaign Name: test yahoo

As for any campaign, fill in the details for each offer in the **horizontal offer navigation bar**. **A**
Completed offers appear as green with a check mark next to it.

For this example there is just one remaining **Mix & Match** **B** offer that needs to be completed.

Note: Please be sure to customize each offer for this campaign by clicking through the offers.


| | | | | | | |
|------------------------|---------------|-------------|---------------|---------------|--|---------|
| CREATE CAMPAIGN OFFERS | Mix & Match ✓ | Mix & Match | Mix & Match ✓ | Mix & Match ✓ | | PREVIEW |
|------------------------|---------------|-------------|---------------|---------------|--|---------|

Campaign Name: test yahoo

Campaign Offer No.: 2

Select Your Offer* **C** Lincoln | Lease

Vehicle Image



BROWSE VEHICLE

Vehicle Year* Vehicle Year

Vehicle Make* Vehicle Make

Vehicle Model* Vehicle Model

Monthly Payment* \$
X,XXX.XX

Contract Length* XX Months

Disclaimer Number (Select 1 for Offer 1, 2 for Offer 2, etc.)* 1

Details of Offer

B

Text goes here

Select a Mix & Match offer from the **drop down menu**. **C**

Mix & Match offer types available are: APR, Coupon, Image, Lease, Message, MSRP, and New Car Purchase.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com


Fill out the required **offer fields** **A** and choose any **offer image** **B** using the image gallery.

CREATE CAMPAIGN OFFERS | Mix & Match ✓ | Mix & Match | Mix & Match ✓ | Mix & Match ✓ | **PREVIEW**

Campaign Name: test yahoo

Campaign Offer No.: 2

Select Your Offer*: Lincoln | Lease

Vehicle Image: **A**  **B** **BROWSE VEHICLE**

Vehicle Year*: 2020


Vehicle Make*: Lincoln

Vehicle Model*: MKZ Standard

Monthly Payment*: \$ 399.59

Contract Length*: 36 Months

Disclaimer Number (Select 1 for Offer 1, 2 for Offer 2, etc.): 1

Details of Offer: 

Payment Due At Signing*: \$ 1299.00

Vehicle VIN: 2FTHF25H65CAF3459

C ☒ I have completed this Mix & Match.

SAVE & CONTINUE **SAVE & CLOSE** **Close >**

Note: Click "Save & Continue" to save your information and move onto the next step of building your email. Click "Save & Close" if you want to save your progress and come back later to continue building your email. Click "Close >" to exit the Campaign Creator without saving your information.

After the required offer fields are completed, click the **check box** **C** for "I have completed this Mix & Match."

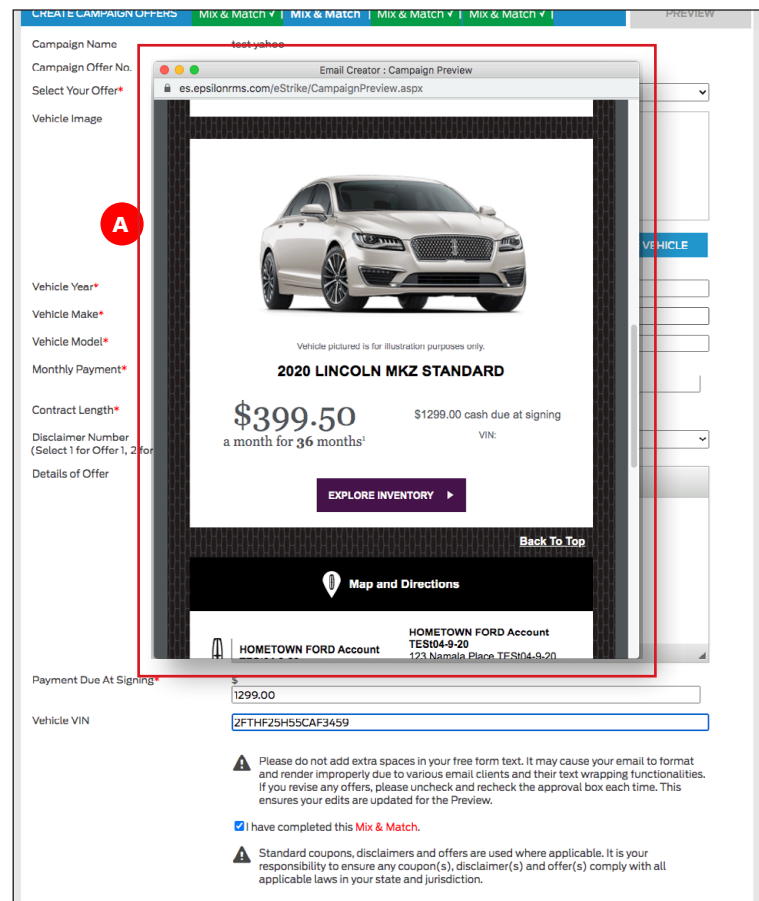
For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

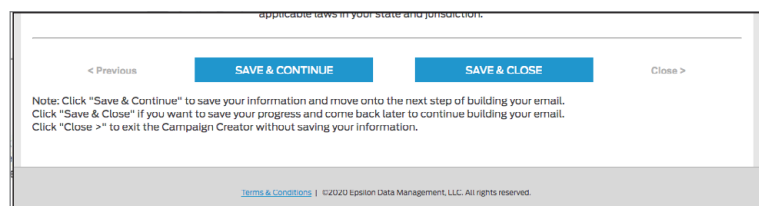
Completed offers are indicated in the top offer bar by appearing in **green with a checkmark**.

When all of the offers have been completed the campaign can be previewed via the active **preview button** on the right side.

Preview the campaign in the **preview window**, **A** then close the preview window and make any additional edits.



When done with any additional edits, click on the **"Save & Continue"** **B** button at the bottom to proceed with the remaining campaign steps 3 and 4.



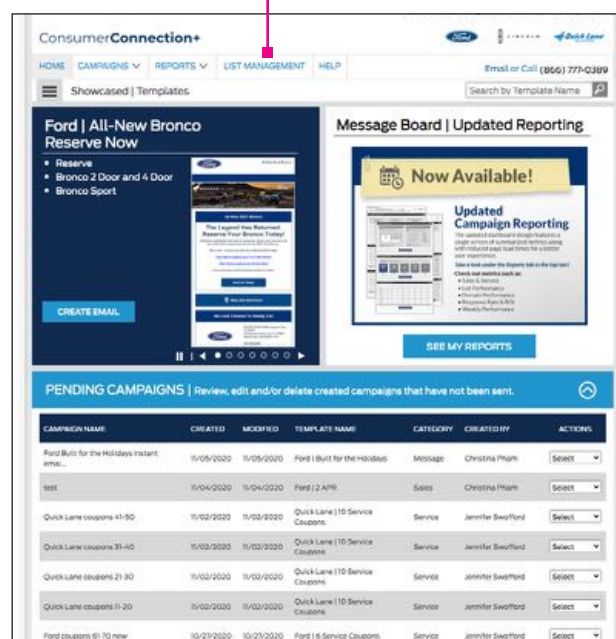
For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

List Management

List Management Allows You to Upload and Manage Your Prospect Lists

You can access **List Management** from the main navigation. Connect to more prospects by increasing your email address database using the new list management feature and our enhanced email cleansing/hygiene process.



The List Management page will display all lists and can be **sorted by clicking on the column header text** (by default sorted by date).

The screenshot shows the 'List Management' page. It includes a table with the following columns: ID, LIST NAME, STATUS, UPLOAD DATE, LAST USED DATE, END DATE, EMAIL ADDRESS COUNT, and ACTIONS. The table lists various email lists with their respective details. A red box highlights the column headers.

| ID | LIST NAME | STATUS | UPLOAD DATE | LAST USED DATE | END DATE | EMAIL ADDRESS COUNT | ACTIONS |
|-------|--------------------------------|--------|---------------------|----------------|----------|---------------------|---------|
| 2104 | 3rd Party List 1 on 10/28/2020 | Active | 10/27/2020 08:12 PM | None | None | 3 | 1 |
| 20834 | 80 Ford 10/13/20 | Active | 10/15/2020 03:53 PM | None | None | 5 | 3 |
| 20869 | Towne, Mach E | Active | 10/12/2020 07:39 PM | 10/13/2020 | None | 89 | 87 |
| 20820 | 3rd Party List 1 on 10/9/2020 | Active | 10/09/2020 02:51 AM | 10/27/2020 | None | 4 | 2 |
| 20679 | 3rd Party List 1 on 9/30/2020 | Active | 09/28/2020 08:50 PM | 10/09/2020 | None | 4 | 2 |
| 20960 | Labor Day week 2 | Active | 09/04/2020 09:50 AM | 09/05/2020 | None | 4023 | 2861 |
| 20188 | Labor Day sales | Active | 09/04/2020 09:50 AM | 09/05/2020 | None | 7066 | 3627 |
| 19178 | 80 QA | Failed | 08/07/2020 09:47 PM | None | None | 5 | 0 |
| 19757 | adBuilders Team | Failed | 08/07/2020 09:47 PM | None | None | 19 | 0 |
| 19769 | 80 3rd Party 08/07/20 | Active | 08/07/2020 02:44 PM | None | None | 4 | 1 |

For help, contact a representative at PHQ:

Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

List Management

Manage and grow your email subscriber list with our list upload tool. Click on the Add New button to upload a list of opted in subscribers. Dealers are responsible and liable for obtaining proper CAN SPAM compliance for every email address loaded into the application. Mailing your lists with frequency is the best way to ensure your lists stay clean, active and usable. Any lists not used for a campaign within the past 24 months will be considered inactive and will not be available for use. These lists will need to be re-uploaded and cleansed by our updated process.

Show Rows Add New List +

| ID | LIST NAME | STATUS | UPLOAD DATE | LAST USED DATE | END DATE | EMAIL ADDRESS COUNT | | ACTIONS |
|-------|---------------------------------------|--------|---------------------|----------------|----------|---------------------|-------|----------|
| | | | | | | ACCEPTED | VALID | |
| 21104 | jbfat_list 1 on 10/28/2020 Ford Pr... | Active | 10/27/2020 08:32 PM | None | None | 3 | 1 | Select ▼ |
| 20924 | BD Ford 101520 | Active | 10/15/2020 03:53 PM | None | None | 5 | 3 | Select ▼ |
| 20869 | Towne_Mach E | Active | 10/12/2020 02:39 PM | 10/13/2020 | None | 89 | 67 | Select ▼ |
| 20820 | jbfat_list 1 on 10/9/2020 | Active | 10/09/2020 02:51 AM | 10/27/2020 | None | 4 | 2 | Select ▼ |
| 20679 | jbfat_list 1 on 9/30/2020 | Active | 09/29/2020 08:59 PM | 10/09/2020 | None | 4 | 2 | Select ▼ |
| 20190 | Labor Day sales 2 | Active | 09/04/2020 09:58 AM | 09/05/2020 | None | 4023 | 2161 | Select ▼ |
| 20189 | Labor Day sales | Active | 09/04/2020 09:56 AM | 09/05/2020 | None | 7066 | 3627 | Select ▼ |
| 19758 | BD QA | Failed | 08/03/2020 09:48 PM | None | None | 5 | 0 | Select ▼ |
| 19757 | eBuilders Team | Failed | 08/03/2020 09:47 PM | None | None | 13 | 0 | Select ▼ |
| 19753 | BD Emails 080720 | Active | 08/03/2020 02:44 PM | None | None | 4 | 1 | Select ▼ |

Showing 1 to 10 of 207 Show Rows <Previous 1 2 3 4 5 Next>

Status

For each list the **Status** is displayed which can be one of the following definitions:

Submitted – List has been uploaded and is being processed

Active – List has been processed and is available for selection

Failed – List did not pass processing and should be corrected and uploaded again

Expired – List has expired but can be used again if the expiration date is set to a future date

Inactive – List has not been used in the last 24 months

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

List Management

Manage and grow your email subscriber list with our list upload tool. Click on the Add New button to upload a list of opted in subscribers. Dealers are responsible and liable for obtaining proper CAN SPAM compliancy for every email address loaded into the application. Mailing your lists with frequency is the best way to ensure your lists stay clean, active and usable. Any lists not used for a campaign within the past 24 months will be considered inactive and will not be available for use. These lists will need to be re-uploaded and cleansed by our updated process.

Show 10 Rows Add New List +

| ID | LIST NAME | STATUS | UPLOAD DATE | LAST USED DATE | END DATE | EMAIL ADDRESS COUNT | | ACTIONS |
|-------|---------------------------------------|--------|---------------------|----------------|----------|---------------------|-------|---------|
| | | | | | | ACCEPTED | VALID | |
| 21104 | jbfat_list 1 on 10/28/2020 Ford Pr... | Active | 10/27/2020 08:32 PM | None | None | 3 | 1 | Select |
| 20924 | BD Ford 101520 | Active | 10/15/2020 03:53 PM | None | None | 5 | 3 | Select |
| 20869 | Towne_Mach E | Active | 10/12/2020 02:39 PM | 10/13/2020 | None | 89 | 67 | Select |
| 20820 | jbfat_list 1 on 10/9/2020 | Active | 10/09/2020 02:51 AM | 10/27/2020 | None | 4 | 2 | Select |
| 20679 | jbfat_list 1 on 9/30/2020 | Active | 09/29/2020 08:59 PM | 10/09/2020 | None | 4 | 2 | Select |
| 20190 | Labor Day sales 2 | Active | 09/04/2020 09:58 AM | 09/05/2020 | None | 4023 | 2161 | Select |
| 20189 | Labor Day sales | Active | 09/04/2020 09:56 AM | 09/05/2020 | None | 7066 | 3627 | Select |
| 19758 | BD QA | Failed | 08/03/2020 09:48 PM | None | None | 5 | 0 | Select |
| 19757 | eBuilders Team | Failed | 08/03/2020 09:47 PM | None | None | 13 | 0 | Select |
| 19753 | BD Emails 080720 | Active | 08/03/2020 02:44 PM | None | None | 4 | 1 | Select |

Showing 1 to 10 of 207 <Previous 1 2 3 4 5 Next>

Add New List

Start the process of uploading/adding a new list by clicking on the "Add New List+" link at the upper right.

Email Address Count

Accepted Count indicates the number of email records from the original uploaded list that are in an acceptable format. For example, if you uploaded a list with 100 records but 25 were missing required information, then the number of Accepted records would be 75.

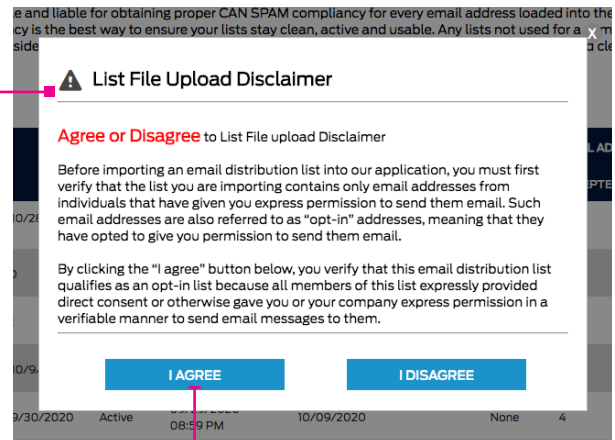
Valid Count indicates the number of email addresses after the list cleansing/hygiene process has been applied. For example, if you uploaded a list of 100, and 25 were missing required information then you would have 75 accepted. Of the 75, 25 were scrubbed out after our email hygiene and cleansing process, your valid count would be 50 records. **Valid Count does not represent the actual count of email addresses available to use. You may see a lower count in Step 3 Calculate Now button which will be from additional filtering/cleansing i.e. 24 hour suppression, deduping and global opt outs.**

For help, contact a representative at PHQ:

Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

Add New List (cont.)

A disclaimer overlay appears for you to choose to agree or disagree with.



List File Upload Disclaimer

Agree or Disagree to List File upload Disclaimer

Before importing an email distribution list into our application, you must first verify that the list you are importing contains only email addresses from individuals that have given you express permission to send them email. Such email addresses are also referred to as "opt-in" addresses, meaning that they have opted to give you permission to send them email.

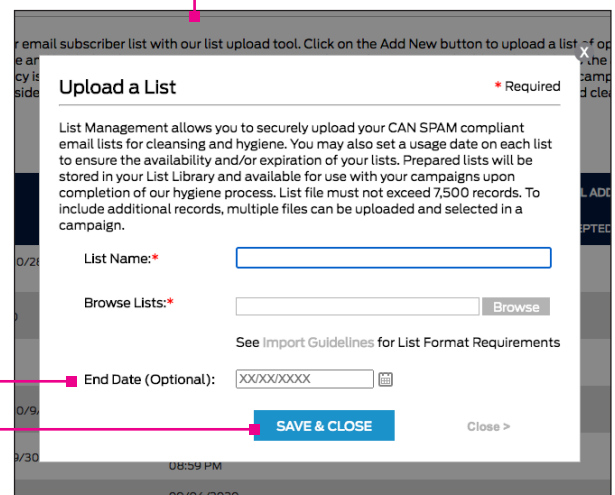
By clicking the "I agree" button below, you verify that this email distribution list qualifies as an opt-in list because all members of this list expressly provided direct consent or otherwise gave you or your company express permission in a verifiable manner to send email messages to them.

I AGREE **I DISAGREE**

The overlay will then allow you to name, select and upload your list that conforms to the **Import Guidelines**.

An optional **End Date** can also be entered before saving and closing the overlay.

After naming and selecting your list, click the **Save & Close** button to complete the upload.




Upload a List * Required

List Management allows you to securely upload your CAN SPAM compliant email lists for cleansing and hygiene. You may also set a usage date on each list to ensure the availability and/or expiration of your lists. Prepared lists will be stored in your List Library and available for use with your campaigns upon completion of our hygiene process. List file must not exceed 7,500 records. To include additional records, multiple files can be uploaded and selected in a campaign.

List Name: *

Browse Lists: * **Browse**

See Import Guidelines for List Format Requirements

End Date (Optional): 

SAVE & CLOSE **Close >**

Lists may take up to a few hours to be processed and become Active for selection in a campaign.

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

Actions

Uploaded lists displayed allow you to choose actions to take on each list via a drop down menu.

List Management

Manage and grow your email subscriber list with our list upload tool. Click on the Add New button to upload a list of opted in subscribers. Dealers are responsible and liable for obtaining proper CAN SPAM compliance for every email address loaded into the application. Mailing your lists with frequency is the best way to ensure your lists stay clean, active and usable. Any lists not used for a campaign within the past 24 months will be considered inactive and will not be available for use. These lists will need to be re-uploaded and cleaned by our updated process.

Show Rows Add New List +

| ID | LIST NAME | STATUS | UPLOAD DATE | LAST USED DATE | END DATE | EMAIL ADDRESS COUNT | ACCEPTED | VALID | ACTIONS |
|-------|--------------------------------------|--------|---------------------|----------------|----------|---------------------|----------|-------|----------|
| 2104 | bhati_list 1 on 10/28/2020 Ford Prod | Active | 10/27/2020 08:33 PM | None | None | 3 | 1 | | Select ▼ |
| 20924 | BD Ford 101520 | Active | 10/18/2020 03:53 PM | None | None | 5 | 3 | | Select ▼ |
| 20869 | Towne_Mach E | Active | 10/13/2020 02:39 PM | 10/13/2020 | None | 89 | 67 | | Select ▼ |
| 20820 | bhati_list 1 on 10/9/2020 | Active | 10/09/2020 02:51 AM | 10/23/2020 | None | 4 | 2 | | Select ▼ |
| 20579 | bhati_list 1 on 9/30/2020 | Active | 09/29/2020 08:59 PM | 10/09/2020 | None | 4 | 2 | | Select ▼ |
| 20190 | Labor Day sales 2 | Active | 09/04/2020 09:58 AM | 09/05/2020 | None | 4023 | 2161 | | Select ▼ |
| 20189 | Labor Day sales | Active | 09/04/2020 09:58 AM | 09/05/2020 | None | 7066 | 3627 | | Select ▼ |
| 19758 | BD QA | Failed | 08/03/2020 09:40 PM | None | None | 5 | 0 | | Select ▼ |
| 19757 | eBuilders Team | Failed | 08/03/2020 09:47 PM | None | None | 13 | 0 | | Select ▼ |
| 19753 | BD Emails DB0720 | Active | 08/03/2020 02:44 PM | None | None | 4 | 1 | | Select ▼ |

Showing 1 to 10 of 207 Show Rows <Previous 1 2 3 4 5 Next>

Edit a List allows you to change the list name and optional end date.

This action will only be available when the list is in Submitted, Active, or Expired Status.

Edit a List * Required

You may Edit the name of your list at any time. You may also set a usage date on each list to ensure the availability and/or expiration of your lists. Ensure your uploaded lists are permission based and CAN SPAM compliant. Please ensure all loaded lists adhere to the List Format and Import Guidelines. Mailing your lists with frequency is the best way to ensure your lists stay clean, active and usable.

List Name: *

File Name: *

End Date (Optional):

SAVE & CLOSE Close >

Delete a List will present a warning to confirm the list deletion.

This action will only be available when the list is in Active, Failed or Expired Status.

Warning!

Are you sure you want to Delete?

YES NO

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com

Selecting Uploaded Lists

Approved uploaded lists can be selected by clicking the **Select My Lists** button in step 3, Campaign List Selection.

ConsumerConnection+ | HOME | CAMPAIGNS | REPORTS | LIST MANAGEMENT | HELP | Email or Call (866) 777-0389

Campaign List Selection | Select your target audience.

Note: If you do not see selections that match your needs, please click on the Help tab for more information on having custom content loaded.

DATA SELECTION SOURCE | Select your target audience

Data Source: ☒ Customers from DMS ☐ Leads ☐ List Library

Mile Radius from Dealer: All

SELECT MY LISTS

Click the **check box** on the left of each row or click the check box in the column header to select/deselect all lists.

Clicking the **Save & Continue** button completes your selection and returns you to Step 3 for completion.

Note: Only active lists will display in this library to select from.

List Library

Your List Library contains your previously uploaded lists. These lists have been through a cleansing and hygiene process to provide optimal delivery. Check the list(s) you would like to use and click Save and Continue. Mailing your lists with frequency is the best way to ensure your lists stay clean, active and usable. To upload or manage your lists, click on the List Management Tab located in the Menu bar.

| <input type="checkbox"/> | LIST NAME | UPLOAD DATE | LAST USED DATE |
|--------------------------|---------------------------------------|-------------|----------------|
| <input type="checkbox"/> | jbbati_list 1 on 10/28/2020 Ford Prod | 10/27/2020 | None |
| <input type="checkbox"/> | BD Ford 101520 | 10/15/2020 | None |
| <input type="checkbox"/> | Towne_Mach E | 10/12/2020 | 10/13/2020 |
| <input type="checkbox"/> | jbbati_list 1 on 10/9/2020 | 10/09/2020 | 10/27/2020 |
| <input type="checkbox"/> | jbbati_list 1 on 9/30/2020 | 09/29/2020 | 10/09/2020 |
| <input type="checkbox"/> | Labor Day sales 2 | 09/04/2020 | 09/05/2020 |
| <input type="checkbox"/> | Labor Day sales | 09/04/2020 | 09/05/2020 |
| <input type="checkbox"/> | BD Emails 080720 | 08/07/2020 | None |
| <input type="checkbox"/> | Urban 0297 | 04/23/2020 | None |
| <input type="checkbox"/> | TestList_CC_03222020 | 03/22/2020 | None |
| <input type="checkbox"/> | BD Test Ford with Hyundai CCPA | 01/13/2020 | None |
| <input type="checkbox"/> | jbbati_list 1 on 1/13/2020 | 01/12/2020 | 03/23/2020 |

SAVE & CONTINUE Close >

For help, contact a representative at PHQ:

Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

Instant Campaigns

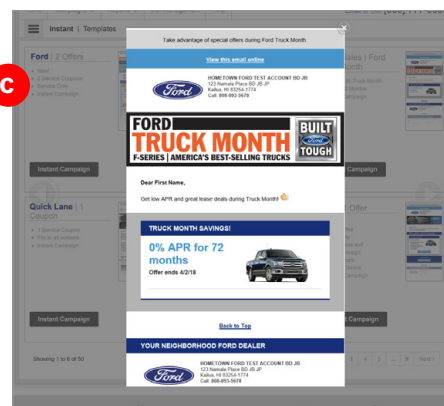
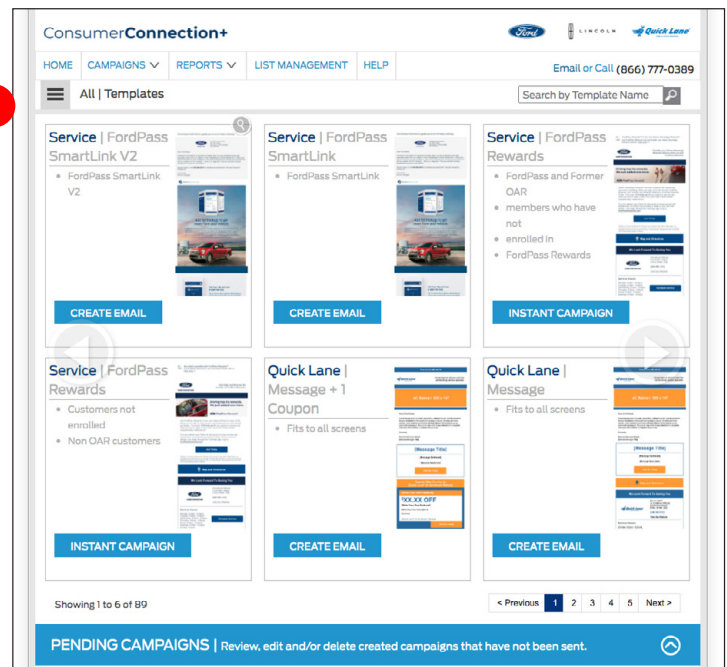
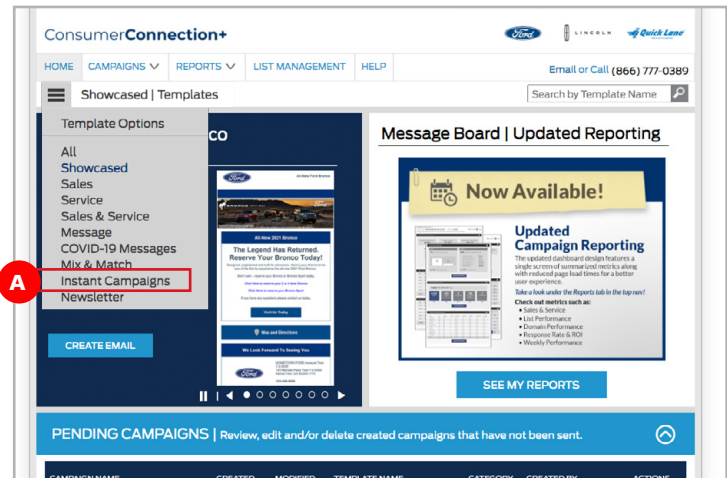
Instant Campaigns Allow You to Submit a Campaign in Just Seconds.

With Instant Campaigns, users can quickly choose a template with all information and variables prefilled. They come in handy for users who don't feel the need to go through the regular four-step process while still allowing for the modification of any of the four steps.

Select **Instant** **A** Campaigns in the secondary navigation menu to display all of the Instant Campaigns available.

Instant Campaigns can be **browsed** **B** in the template gallery.

Clicking a thumbnail image in the template gallery displays a **full-size preview**. **C**



For help, contact a representative at PHQ:

Phone: 866.777.0389 | Fax: 866.260.3235 | Email: ConsumerConnection@Epsilon.com

Instant Campaigns (cont.)

Modify and Schedule Instant Campaign Template

When an instant campaign is chosen, an overlay displays a brief summary **A** of the selected Instant Campaign.

Links to the four segments **B** that make up the campaign allow the user to edit contents.

Scheduled delivery date is entered in the date field and submitted by clicking on the **"Submit"** button. **C**

After clicking **Submit**, A final campaign confirmation window is displayed. **D**
There's nothing more to do but quickly create more campaigns. Congratulations!

Instant Campaign

A Campaign Name: Service FordPass Rewards instant email campaign_12136
 Email Subject Line: See what's possible with FordPass Rewards™
 Pre-header Text: Join FordPass Rewards™ and earn valuable Points. View more >>
 Email List: All Available Customer Email Addresses

B **Modify Campaign**

Modify any of the four segments that make up the campaign.

MODIFY DEALER DETAILS **MODIFY OFFERS**

Customize subject line, pre-header text, images, dealership information, and more. Customize contents of the campaign sales and service offers.

MODIFY LIST **REVIEW SUMMARY**

Edit, import, and filter your list of email recipients. Review and send a test email of the campaign.

C **Schedule Campaign**

Select a date and click "Submit" to schedule your campaign.

*Required
 XXXXXXXXXX

SUBMIT Close >

Note: Some dates may not be available if a campaign has been sent within the last 24 hours.

IMPORTANT: You cannot make edits after you click "Submit". Your email will be sent IMMEDIATELY, unless you choose a future date for email deployment.

Click "Close" to exit Instant Campaign.

D **Campaign Confirmation | Congratulations!**

You have successfully submitted your email.

Close >

For help, contact a representative at PHQ:

Phone: 866.777.0389 | **Fax:** 866.260.3235 | **Email:** ConsumerConnection@Epsilon.com