

Mobile & Interactive Voice Recorded Opt-in Overview

Special Event Offers >

[Hometown Motors]

Your appointment information

Your [Year] [Make] [Model]
VIN: [12345678901234567]

Your appointment is scheduled for
[Day] [Month] [00]
at [XX:XX] [a.m./p.m.]

Dear [Firstname],

This is a courtesy reminder that you have an appointment scheduled for [Day] [Month] [0000]. If you have any questions about your scheduled maintenance or need to reschedule, please contact us at 000-000-0000.

Our Lincoln Specialists look forward to taking care of you.

[John Moe
Service Manager]

On-the-go reminders and special offers

- Get details on Text Message Reminders >>
- Get details on Recorded Call Reminders >>

Special Event Offers >>

[HOMETOWN MOTORS]

APPOINTMENT REMINDER

Your [2012 Ford Mustang]
VIN: [12345678901234567]

Your appointment is scheduled for:
[Wednesday, October 31]
at [10:00 a.m.]

Call [000-000-0000] or
Visit Us Online >

Dear [Firstname],

This is a courtesy reminder for your service appointment scheduled for [Day] [Month] [00] at [00:00] [AM]. If you have any questions or need to reschedule, please contact us at [000-000-0000]. We look forward to taking care of your [Mustang].

[John Doe],
[Title]

On-the-go reminders and special offers:

- Get details on Text Message Reminders >>
- Get details on Recorded Call Reminders >>

Ford LINCOLN
HOMETOWN MOTORS

[HOMETOWN MOTORS]

Receive text and phone messages about your vehicle.

Sign up today >

You don't want to miss out on special offers about your vehicle.

Receive maintenance updates, special offers and other informative messages about your vehicle from your Ford dealer. Up to 8 messages per month. Message and data rates may apply. To opt out of text messaging, text the word STOP TEXT to 432886 or reply STOP TEXT to any of our messages. View the Privacy Policy and Terms and Conditions [here](#).

Links in email communications

Promotional Email

Ford Opt-in Website

Lincoln Opt-in Website

Receive text messages and phone calls from [Hometown Motors]

Manage your options below.

Hello [First Name],

We may wish to stay in touch in the future about your <model> via text and/or phone. <Hometown Motors> would like to help make maintaining your vehicle as easy as possible.

You could get updates and promotional offers from us via text or recorded calls:

- Maintenance Reminders
- Appointment Reminders
- Special Offers
- And More

Visit Frequently Asked Questions for more information.

Yes, I'd like to receive reminders and special offers when available on my ...

Mobile phone

I'd like to receive text messages at this number.

I'd like to receive calls from a live representative at this number.

I'd like to receive pre-recorded messages at this number.

Receive Text Messages and Phone Calls from {Hometown Motors}.

Manage your options below.

Hello [First Name],

We may wish to stay in touch in the future about your <model> via text and/or phone. <Hometown Motors> would like to help make maintaining your vehicle as easy as possible.

Add more convenience to your life. You could get updates and promotional offers from us via text or recorded calls:

- Maintenance Reminders
- Appointment Reminders
- Special Offers
- And More

Visit Frequently Asked Questions for more information.

Yes, I'd like to receive reminders and special offers when available on my ...

Mobile phone

I'd like to receive text messages at this number.

I'd like to receive calls from a live representative at this number.

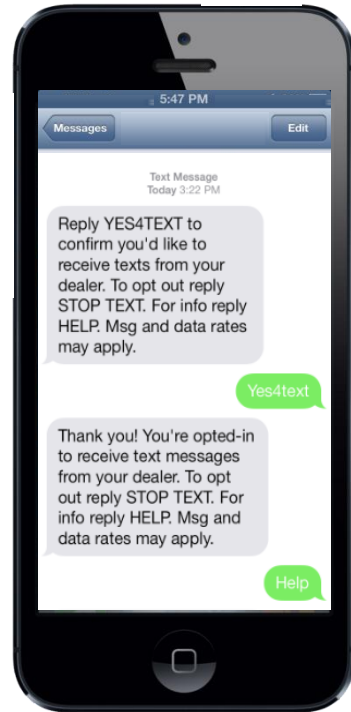
I'd like to receive pre-recorded messages at this number.

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Double Opt-in

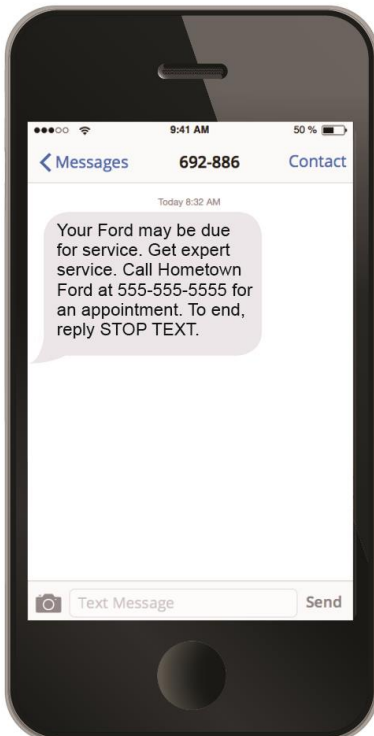
Initial text once opt-in is received on website

Confirmation



Sample Text Messages

Maintenance Reminder



Appointment Reminder

